

The Answer to On-Air Social Media



RCS Twitter Bullet

Encased in a durable flightpack, the RCS Twitter Bullet is a complete social media graphics command center designed to help broadcasters and event producers boost audience engagement. The size of a small overhead suitcase, it features full plug-and-play functionality and allows users to quickly search, edit, and filter relevant tweets and push them to air in real-time as dynamic graphics. Clients such as Activision, Bellator MMA, DIRECTV, Fremantle, and Microsoft use the RCS Twitter Bullet to power live social media graphics for major broadcasts and events.

System Features

- Built-in tweet filter
- Autoplay setting
- Adjust tweets in sequential order
- Manual or auto refresh rate
- Display 1-100 tweets per refresh
- Avatar and image display options
- Create/save shows
- Search result options include message, screen name, & location
- Pin search results or create favorites
- Add tweets manually
- Multiple graphic layouts (lower third, fullscreen, ticker)

Clients

FREMANTLEMEDIA



NETWORK

ACTIVISION